

Consult Hyperion joins NFC Forum at Associate level

London – 22nd April 2010 – Consult Hyperion (www.chyp.com), a leading firm of independent IT management consultants, announced today that it has joined the Near Field Communication (NFC) Forum, a non-profit industry association advancing the use of NFC technology, as an Associate member.

The Near Field Communication (NFC) Forum is a global standards development and advocacy group dedicated to advancing near field communication technology, educating the public about its benefits, and furthering its implementation around the world. Due to Consult Hyperion's involvement in contactless payments and ticketing, the organisation expects to make a strong contribution to the Ecosystem Development Working Group and the Marketing Communications Working Group.

“Consult Hyperion is pleased to join other industry leaders in the NFC Forum to further develop the acceptance and ecosystem of NFC technology,” said Simon Laker, Senior Consultant Consult Hyperion. **“NFC technology has the potential to cross all geographic and physical barriers, and an open consortium is the best way to ensure true interoperability among devices and services, as well as implementing a dynamic environment for leveraging the full potential of NFC technology for companies in all sectors.”**

Now with more than 23 years experience of advising government, financial organisations, telecoms operators and suppliers on how to exploit new technology for payments, identity management, ticketing and other electronic transactions services. Consult Hyperion are currently advising organisations around the world on contactless payments, near-field communications (NFC), identity cards, mobile money transfers and migration strategies for MIFARE based ticketing systems.

The NFC Forum's corporate members include both product and services firms: companies from the mobile communications, consumer electronics, chip manufacturing, computing, media and entertainment, telecom and payment services sectors. The Forum carries out its work primarily through focused working groups of members

covering its various areas of interest, and it promotes the adoption of NFC through open specification development, interoperability testing and certification facilities, and by publishing the value of NFC-enabled products and services.

About Near Field Communication Technology

Near Field Communication (NFC) is a standards-based, short-range wireless connectivity technology that enables simple and safe two-way interactions between electronic devices. NFC technology allows consumers to perform contactless transactions, access digital content and connect devices with the simplicity of a single touch.

Near Field Communication (NFC) technology provides global interoperability of contactless identification and interconnection technologies. NFC operates in the 13.56 MHz frequency range, over a typical distance of a few centimeters. The underlying layers of NFC technology are based on ISO, ECMA, and ETSI standards. NFC technology is supported by the world's leading communication device manufacturers, semiconductor producers, network operators, IT and services companies, and financial services organizations. NFC is compatible with hundreds of millions of contactless cards and readers already deployed worldwide.

About the NFC Forum

The NFC Forum, <http://www.nfc-forum.org>, was launched as a non-profit industry association in 2004 by leading mobile communications, semiconductor and consumer electronics companies. The Forum's mission is to advance the use of Near Field Communication technology by developing specifications, ensuring interoperability among devices and services and educating the market about NFC technology. The Forum's 140 global member companies currently are developing specifications for a modular NFC device architecture, and protocols for interoperable data exchange and device-independent service delivery, device discovery and device capability.

The NFC Forum's Sponsor members, which hold seats on the Board of Directors, include leading players in key industries around the world. The Sponsor members are: Innovision Research & Technology plc, INSIDE Contactless, MasterCard Worldwide, Microsoft Corp., NEC, Nokia, NTT DOCOMO, Inc., NXP Semiconductors, Renesas Technology, Samsung, Sony Corporation, STMicroelectronics and Visa Inc.

About Consult Hyperion

Consult Hyperion is an independent IT consultancy with more than 23 years' experience of advising government, financial organisations, telecoms operators and their suppliers how to exploit new technology for payments, identity management, ticketing and other electronic transactions services. Consult Hyperion is currently advising organisations around the world on contactless payments, near-field communications (NFC), identity cards, mobile money transfers and migration strategies for MIFARE based ticketing systems.

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